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## ABSTRACT OF THE DISCLOSURE

The invention relates to a file management apparatus for performing file management using file names, and is intended to provide a file management apparatus that allows handling of files by simple operations. The file management apparatus has a structure information setting section, a data acquiring section, a name-generating section, and a managing section. The structure information setting section arbitrarily sets structure information that defines structure of file names. The data acquiring section acquires data to be stored as a file. The name-generating section acquires, for each data acquired by the data acquiring section, information structuring a file name according to the structure information set by the structure information setting section, and generates a file name using the acquired information. The managing section stores the data acquired by the data acquiring section, and manages the data using the file names generated by the name-generating section.